# Sonic Punch Studios

**Meeting Minutes 13/06/2012**

**Taken at 39 Wallace St, Sefton (7:30AM)**

1. To make it in time for GDC 2013, we need to aim for end of year beta.
   1. From June - September --> Alpha (In parallel: Blog and community building)
   2. September - November/Christmas --> Beta (In parallel: PR drive)
   3. December - February (2013) --> GDC 2013 (In parallel: polish)
2. TN: We need to investigate market research and successful PR campaigns.
3. Sunday Agenda <-- Set up work
   1. Progress report <-- What DT has come up with at this point
   2. TN: Prototype
   3. DT/TN: Extra work if necessary.

**Meeting concluded at 8:30PM.**